

Second Graders Give Homeless Children A Gift With 'Sole'

Local School Seeks Donations for Shoe Drive Benefiting Emergency Housing Consortium

December 5, 2006 (San Jose, CA) – Action Day Primary Plus Schools (ADPP) announced today that two second grade classes from their Amber Elementary School successfully launched their holiday shoe drive by collecting 30 new pairs of shoes for homeless children. The second grade students, their teachers and parents are now seeking additional help from the community to collect more.

On December 8th at 7:00 p.m., ADPP is hosting a shoe drive at First Christian Church, located at 80 S. 5th Street in San Jose. People wanting to make donations are asked to bring new shoes, hats, gloves, socks or other warm clothing for children ranging from 9 months to 17 years old. The event is on behalf of the Emergency Housing Consortium (EHC) and will feature games, balloons, caroling, cakes, hot chocolate and Starbucks coffee.

To kick off the shoe drive, the second grade students were each assigned to a homeless child by their teachers Brenda Hogue and Ron Martin, and each student bought a new pair of shoes for the child they were assigned. They then wrapped the shoes and brought them to school to be delivered to their recipient. Please find attached and image of the 2nd grade volunteers, teachers, Brenda Hogue (Lt) & Ron Martin (Center Rt) & ADPP owner, Carole Freitas (RT) with wrapped donations ready to be delivered.

The second graders also recruited their Reading Buddies from the Jr-Kindergarten classes at Amber to help collect new hats, gloves, and socks for the event as well. The 30 pairs of shoes and other clothing items gathered will be given to recipients at the event on December 8th. Additional clothing items collected at the event will be distributed by EHC.

“We are very fortunate to have had the support of teachers and parent volunteers like Brenda Hogue and Susanne Cordova who make our shoe drive possible. I am proud that their efforts help teach our children some very important life lessons about reaching out to others less fortunate,” said Carole Freitas, owner ADPP.

For the convenience of those wishing to help, but can not make the event or do not live in the immediate downtown San Jose area, donations will also be accepted at the following ADPP locations from December 8th through the 15th, between 8:30 a.m. and 6:30 p.m.

San Jose:

Amber Elementary School, 3500 Amber Drive, San Jose, CA 95117
Phelan School, 801 Hibiscus Lane, San Jose, CA 95117
West Valley Middle School, 801 Hibiscus Lane, San Jose, CA 95117
Allen School, 5845 Allen Ave., San Jose, CA 95123
Moorpark School, 3030 Moorpark Ave., San Jose, CA 95128

Willow Glen:

Lincoln School, 2148 Lincoln Ave., San Jose, CA 95125
Dance Action Academy, 2154 Lincoln Ave., San Jose, CA 95125

Campbell:

Coventry School, 1125 W. Campbell Ave., Campbell, CA 95008

Santa Clara:

Pruneridge School, 2001 Pruneridge Ave., Santa Clara, CA 95050

Saratoga:

El Quito School, 18720 Bucknall Road, Saratoga, CA 95070

University Preschool, 13560 Saratoga-Sunnyvale Road, Saratoga, CA 95070

Mountain View:

Mountain View School, 333 Eunice Avenue, Mountain View, CA 94040

Donations dropped off at ADPP locations will be delivered to EHC for distribution the following day.

More About Action Day/Primary Plus Schools

Action Day/Primary Plus operates ten South Bay Area schools, providing infant care, preschool, private elementary and middle school, as well as academic classes (K-8th Grade) with extended day care. Founded in 1968 by Carole and John Freitas, Action Day /Primary Plus have 3,250 children enrolled and 535 employees.

Action Day Nursery School was chosen as one of the area's "Best Daycares & Preschools," and "Best Dance Classes" by parents of the Bay Area and Bay Area Parent Magazine's 2006 "Best of the Best Book."

The founding philosophy of Action Day/Primary Plus resonates throughout all 16 programs: providing personalized care gives that encourage creativity and curiosity within a mix of structured and free play environments. The focus is on learning and positive development in happy and healthy surroundings.

More information about Action Day/Primary Plus Schools can be found at www.actiondayprimaryplus.com.

Media Contacts:

R. Gene Frugé

rgf@rgfassociates.com

(408) 984-2003

Mobile: (408) 209-3008

Cheryl Durzy

Cheryl_durzy@yahoo.com

(415) 845-4751
