



Action Day | Primary Plus

PRIVATE INFANT CARE · PRESCHOOL · ELEMENTARY · MIDDLE SCHOOL

Dear Local Business Owner,

We would like to invite your participation in our 2008 production of **Sleeping Beauty**. We will have over 900 children on stage in our performance at the **San Jose Center for Performing Arts on June 20 and 21st, 2008**. Over 5000 people will be in the audience clapping and cheering for the dancers.

A program book will be given to members of the audience with ads from community members. We hope that you will be a part of this celebration by placing an ad in the program book. In order to do so, please complete the attached advertising contract and return by March 21, 2008.

We thank you in advance for your support and look forward to seeing you at the show!

Sincerely,

Cathy Jelic
Marketing Director
(408) 244-1968 x 16
cathy@actiondayprimaryplus.com

Action Day/ Primary Plus presents....

Sleeping Beauty

Program Advertising Agreement

Date: _____

Name of Company/Advertiser: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Telephone: _____

Advertiser's Signature: _____

Email: _____ Fax: _____

Please check size of ad (all ads in black and white):

- Full Page 8" x 10-1/2" \$400.00
- Half Page 8" x 5" \$200.00
- Quarter Page 4" x 5" \$100.00
- Business Card \$50.00

DEADLINE TO SUBMIT ARTWORK -March 21, 2008

In order to avoid production charges, ads should be CAMERA READY at exact size. Email camera ready ads to kjyarr@yahoo.com.

Mail artwork, this agreement and payment to:

Action Day Nurseries
Attn: Cathy Jelic
3030 Moorpark Avenue
San Jose, CA 95128
408 244-1968 x 16 ph
408.248.7433 fax

- Check here if you would like to receive 4 Complimentary tickets for **Show 1 – Friday June 20, 2008**
- Check here if you would like to receive 4 Complimentary tickets for **Show 2 – Saturday June 21, 2008**

thy@actiondayprimaryplus.com



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Office Use Only:

Program Ad # _____ Page # _____

Date Received: _____

Date Ackn. Sent: _____

Recorded by: _____

